

**Minutes of Regular Meeting of the  
Oklahoma Educational Television Authority**

1:00 p.m., Tuesday, February 22, 2022  
OETA Media Center Conference Room  
7403 N. Kelley Ave.  
Oklahoma City, Oklahoma

**DIRECTORS PRESENT:**

Terri Cornett, Chair  
Larry Rice, Vice Chair  
Wendy Argenbright  
Richard Beck  
Allison Garrett  
Lisa Greenlee  
Kara Hall  
James Isaacs  
Mike Martin  
Jeanie Webb

**DIRECTORS ABSENT:**

Joseph Harroz, Jr.  
Joy Hofmeister  
Kayse Shrum

**VISITORS PRESENT:** Chief Assistant Attorney General John Settle; and Auditor Dan Bledsoe of Finley & Cook.

**STAFF PRESENT:** Executive Director Polly Anderson; Vice President of Engineering & Technology Lawson Adams; Vice President of Finance & Administration Shawn Black; Vice President of Marketing & Communications Jarred Smith; Vice President of Production Susan Cadot; Vice President of Programming Janette Thornbrue; External Relations Director Mairead Todd; and Executive Assistant Brandy Kennedy.

The Oklahoma Educational Television Authority Board of Directors met in person at 1:00 p.m. on Tuesday, February 22, 2022. A Notice of Meeting had been filed with the Secretary of State and copies of the Agenda and meeting documents were posted in accordance with provisions of the Open Meeting Act.

Chair Cornett called the meeting to order. Anderson called the roll. It was determined that a quorum was present and the meeting was called to order at 1:02 p.m. Guests were introduced and Chancellor Garrett was welcomed to the Board.

**Item #4**

The Chair congratulated Anderson for the 2022 National Advocacy Award to be received during the APTS Summit meeting. The Chair continued with OETA's *Back in time: Reign of Terror*, which won national Public Media Awards best historical documentary. Also, *Tulsa Race Massacre*'s marketing push won national Public Media Awards best integrated media campaign. The Chair commended the team's dedication and hard work.

### **Item #5**

Anderson presented to the Board the Local Content and Service Report, produced by the Marketing & Communications Department with exemplary work by Mr. Danny Rose. In addition to the two national awards, Anderson informed the Board that OETA won three Oklahoma Association of Broadcasters awards. She indicated one award was for a news story on cockfighting with *ONR*; one was for Graphic Designer Langham's graphics for *ONR* as well as the *Tulsa Race Massacre* documentary for civil discourse and social change. Anderson confirmed that thanks to Vice President of Engineering and Technology Adams the FCC license has been renewed for another eight years.

In terms of programming, Anderson noted that OETA was fourth highest in the nation for the quarter. Additionally, she pointed out that OETA is number one with *Antiques Roadshow*, and that *Lawrence Welk* has been showing in the top ten for primetime. She noted that fundraising is up 5.4%. On February 7, OETA produced and aired the State of the State Address. She stated that OETA airs the broadcast and supplies the pool feed for all television stations in the state. In Education, OETA earned an afterschool and summer learning grant in conjunction with Millwood Arts Academy for a year-round program.

### **Item #7 (Action)**

Auditor Bledsoe presented the firm's findings for OETA. He commented that staff were quick to provide sample documents and that some audit adjustments were made. He indicated there was no fraud or violations of regulations, though there was one item classified as a material weakness so they will do an audit adjustment. He suggested that OETA may get a closing third-party at the year-end to help with training and calculations. The auditor directed the Board through the audit opinion as well as the requirements of GASB. He pointed out where the Friends of OETA financial statements have been included under the footnotes on page 19. Following the auditor's presentation and Board discussion, the Chair entertained a motion to accept the audit. Webb made a motion to approve the audit and Hall seconded the motion. A roll call vote was conducted. All were in favor so the motion carried at 1:38 p.m.

### **Item #8 (Action)**

The Board reviewed the minutes for the regular meeting of October 26, 2021. The Chair entertained a motion to approve the minutes. Martin made the motion to approve and Rice seconded the motion. Seeing there were no comments or discussion requested, the Chair called for a roll call vote. The vote was unanimous and the motion carried at 1:40 p.m.

### **Item #9 (Action)**

Black reviewed the financial and personnel reports with the Board. Black pointed out that due to the cost of the transmitter and a change in insurance fees from OMES that were paid in December, the financial report appears over budget, but expenses will go down considerably, with an expectation of a 7% reduction this year. He noted that the resigned full-time positions indicated on the personal report have all been filled recently. The Chair entertained a motion to approve the financial and personnel reports. Greenlee made a motion to approve the reports. Isaacs seconded the motion. A roll call vote was conducted and the motion carried unanimously at 1:41 p.m.

### **Item #10**

The Chair announced the next regular meeting is set tentatively for Tuesday, April 26, 2022 at 1 p.m. at the OETA network headquarters in Oklahoma City, OK.

### **Adjournment**


The Chair entertained a motion to adjourn. Webb made a motion to adjourn and Martin seconded the motion. All were in favor. There being no further business to come before the Authority, Chair Cornett called the meeting adjourned at 1:41 p.m.

Adopted this day of Tuesday, April 26, 2022.



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Terri Cornett, Chair



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Larry Rice, Vice Chair